

From: Brian Bond
To: Paxton, Stacie, Miranda, Luis, LaVera, Damien, Finney, Karen, Tagen, Julie
Date: 3/15/2007 5:53 PM
Subject: Re: so much for a new direction at the Blade

I think we wait and bring this up with the new editor. Tagen is right as always they have a lock on some of the key cities including dc.

-----Original Message-----

From: Julie Tagen
To: Bond, Brian <BondB@dnc.org>
Finney, Karen <FinneyK@dnc.org>
LaVera, Damien <LaVeraD@dnc.org>
Miranda, Luis <MirandaL@dnc.org>
Paxton, Stacie <PaxtonS@dnc.org>
Creation Date: 3/15 4:48 pm
Subject: Re: so much for a new direction at the Blade

They kinda have the monopoly since they own the Southern Voice and the big one in TX. I think the SF paper would be good. Obviously the advocate will get us widespread coverage. The largest distribution of all is the Human Rights Campaign magazine. Brian, What do you think? You probably have a better sense since I tend to use the blade and the other gay papers in the bottom of the birdcage.

-----Original Message-----

From: Karen Finney
To: Bond, Brian <BondB@dnc.org>
LaVera, Damien <LaVeraD@dnc.org>
Miranda, Luis <MirandaL@dnc.org>
Paxton, Stacie <PaxtonS@dnc.org>
Tagen, Julie <TagenJ@dnc.org>
Creation Date: 3/15 4:38 pm
Subject: Re: so much for a new direction at the Blade

who is their largest competitor?

Karen Finney
Director of Communications
DNC
202-863-7149
finneyk@dnc.org

>>> Damien LaVera 3/15/2007 3:37 pm >>>

This is something we might want to bring up with the Blade editor when he's here next week. I pitched their reporter (Josh Lynson, not Lou Chibarro) on an interview with Brian on the Stonewall Training. Josh was excited about it, agreed with me that it would be a natural followup to their story from the Winter Meeting, and said he would take it to their editorial meeting today and call me back to schedule an interview. He says he was rejected.

After all their stories with blind quotes and empty assertions from people like Donald claiming we're not doing anything, they had a chance to write about an important effort to politically empower the community and make good on a promise and they refuse to cover it. Its outrageous.

From: Karen Finney
To: Brian Bond; Damien LaVera; Julie Tagen; Luis Miranda; Stacie Paxton
Date: 3/15/2007 4:48 PM
Subject: Re: so much for a new direction at the Blade

WE should give them some kind of exclusive

Karen Finney
Director of Communications
DNC
202-863-7149
finneyk@dnc.org

>>> Damien LaVera 3/15/2007 3:42 pm >>>
Metro Weekly is their DC competitor. The closest national competitor would be the Advocate.

>>> Karen Finney 3/15/2007 3:38 pm >>>
who is their largest competitor?

Karen Finney
Director of Communications
DNC
202-863-7149
finneyk@dnc.org

>>> Damien LaVera 3/15/2007 3:37 pm >>>
This is something we might want to bring up with the Blade editor when he's here next week. I pitched their reporter (Josh Lynson, not Lou Chibarro) on an interview with Brian on the Stonewall Training. Josh was excited about it, agreed with me that it would be a natural followup to their story from the Winter Meeting, and said he would take it to their editorial meeting today and call me back to schedule an interview. He says he was rejected.

After all their stories with blind quotes and empty assertions from people like Donald claiming we're not doing anything, they had a chance to write about an important effort to politically empower the community and make good on a promise and they refuse to cover it. Its outrageous.

DNC3147